Immersion Program

Full-Time Study

Program Description

The Immersion Program is an exciting option within the IDD track of the Instructional Technology Master’s Program. The Immersion Program is designed to allow teams of 6 to 8 full-time students to immerse themselves in several project-based experiences that require them to use their instructional design, development, and management skills through authentic practice in instructional technology design. The features of the program include the following:

- Master’s in Instructional Technology granted in three semesters of full-time student participation
- Significant tuition (up to 27 credits) funded by sponsoring agencies
- Participation in complex, real-world design project experiences
- A design team of 6 to 8 students initially unfamiliar with the problem, the setting, and other team members are challenged to design, implement, and evaluate a technology-based solution system
- The promotion of students’ positive interaction with a design team and support of their development as independent learners and future leaders in technology design
- Portfolio-based assessment of students represent individual accomplishments and contributions to the design project
- Exposure to state-of-the-art technologies and design processes

How it Works

To enter the program, students must have taken the following two prerequisite courses, EDIT 705 - Introduction to Instructional Design (3 credits) and EDIT 526 - Web Accessibility and Design (3 credits). Once accepted into the program, students enroll in two instructional design practicums (6 credits each) to work on the instructional design project on a full-time basis across two semesters. In addition, students take 15 hours of required courses. These courses are taken during the same two semesters as the project practicum experiences permitting an intensive but fast-track learning experience that results in an earned master’s degree in approximately three semesters or one academic year. Graduates of this program are currently employed in major corporations and government agencies both regionally and nationally.

How to Apply

The online Application for Graduate Study and admission requirements can be found at admissions.gmu.edu. In addition to completing the Application of Graduate Study, individuals must send a resume and letter of interest to Ms. Kelley Shillingburg, IT Program Office Manager, at it-info@gmu.edu or George Mason University, 4400 University Drive, MS 5D6, Fairfax, VA 22030. The deadlines for submitting the application, resume and letter of interest for the Immersion Program can be found at it.gse.gmu.edu/apply.